

Breaking Data Joins the OTCQX Market in the U.S.

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TORONTO and LONDON, March 02, 2018 (GLOBE NEWSWIRE) -- **Breaking Data Corp.** (TSXV:BKD) (OTCQX:BKDCF) **("Breaking Data" or the "Company")** a technology provider of semantic search, machine learning and natural language processing and owner of GIVEMESPORT, a leading next generation sports media company is pleased to announce that it has qualified to trade on the OTCQX® Best Market. Breaking Data upgraded to OTCQX from the OTCQB® Venture Market.

Breaking Data begins trading today on OTCQX under the symbol "BKDCF." U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for the company on <u>www.otcmarkets.com</u>.

"We are pleased to now be trading on OTCQX in the U.S.," said Nick Thain, President and CEO. "In response to growing investor interest in the U.S., trading on OTCQX will provide greater exposure and accessibility to our U.S. shareholder base and potential investors," added Thain.

"Congratulations to Breaking Data Corp on upgrading from OTCQB to the OTCQX Best Market," said Jason Paltrowitz, Executive Vice President of OTC Markets Group. "Breaking Data Corp is the twelfth company listed on a Canadian exchange to begin cross-trading their shares on OTCQX so far this year. OTCQX enables international companies to more efficiently provide transparency and information to U.S. investors."

Breaking Data was sponsored for OTCQX by Ellenoff Grossman & Schole LLP, a qualified thirdparty firm responsible for providing guidance on OTCQX requirements and recommending membership.

About OTC Markets Group Inc.

<u>OTC Markets Group Inc.</u> (OTCQX:OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market, and the Pink® Open Market for 10,000 U.S. and global securities. Through OTC Link® ATS, we connect a diverse network of broker-dealers that provide liquidity and execution services. We enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

To learn more about how we create better informed and more efficient markets, visit <u>www.otcmarkets.com</u>

About Breaking Data Corp.

www.breakingdatacorp.com/

Breaking Data Corp. is a technology provider of a range of Artificial Intelligence services including; semantic search, machine learning and natural language processing ("NLP"). The Company's technology platform has many practical applications, in multiple business and consumer verticals that are immersed in massive media and data rich settings. The Company's showcase app, BreakingSports, utilizes semantic machine learning and NLP to track social media in a fully automated, real-time manner for significant sports information and events and distributes summarized information through real-time push notifications to consumers.

GIVEMESPORT:

www.givemesport.com/

GIVEMESPORT, Breaking Data's wholly owned subsidiary, is a leading next generation sports media company with the largest single publisher Facebook page for sports in the world, with over 26 million fans. The next largest single sports publisher Facebook page is ESPN with approximately 18 million fans. GIVEMESPORT has a global Alexa ranking of 625th (Dec-17), reaching over 32 million monthly visitors (Dec-17). Visit GIVEMESPORT's Facebook page at <u>facebook.com/GiveMeSport</u>.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary and Forward-looking Statements - Statements contained in this news release, which are not historical facts, are forward-looking statements that involve risk, uncertainties and other

factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. All forward-looking statements included in this news release are based on information available to the Company on the date hereof. Forward-looking statements are subject to known and unknown risks, uncertainties and other factors that could cause actual results of the Company to differ materially from the conclusion, forecast or projection stated in such forward-looking statements. These risks, uncertainties and other factors include, but are not limited to factors referenced in the Company's other continuous disclosure filings, which are available at <u>sedar.com</u>. Readers should not place undue reliance on these forward-looking statements, except as required by applicable securities laws.

Contact Information:

Breaking Data Corp. Nick Thain, CEO nick.thain@givemesport.com www.breakingdatacorp.com www.givemesport.com